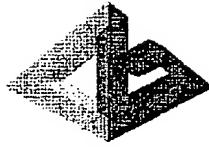


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FROM: GREGORY S. SMITH

EXAMINER: VAUGHN JR., WILLIAM C

Faxing DATE: APRIL 2, 2004

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NO. OF PAGES (INCLUDING COVER): 18

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SUBJECT: RESPONSE TO OFFICIAL COMMUNICATION (09/547,710)

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COMMENTS:

THIS TRANSMISSION INCLUDES:

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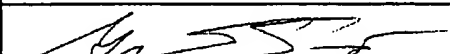
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/547,710	
	Filing Date	April 11, 2000	
	First Named Inventor	Sam Johnson	
	Art Unit	2143	
	Examiner Name	Vaughn Jr, William C.	
Total Number of Pages in This Submission	17	Attorney Docket Number	09001.1001

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In re Application of:

Sam Johnson et al.

Application No: 09/547,710

Filed: April 11, 2000

**For: A SYSTEM FOR AND METHOD OF
IMPLEMENTING A CLOSED LOOP
RESPONSE ARCHITECTURE
FOR ELECTRONIC COMMERCE**

www.ck12.org

Group Art Unit: 2143

Examiner: Vaughn Jr., William C.

Our File No.: 09001.1001

AMENDMENT AND RESPONSE TO OFFICIAL COMMUNICATION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This paper is in response to the Official Communication from the United States Patent Office mailed on January 2, 2004. In this Official Communication, the Office rejected each of the pending 98 claims. In this response, the Applicants submits amendments and cancellations of certain claims. Applicant's submit that this response addresses each and every issue raised by the Office and that the claims, as amended, are in condition for allowance.